



Company Overview

Biz M8 Communications is an integrated brand agency offering digital and traditional communication solutions. We are dedicated to providing turn-key services for businesses and organizations looking for more leads and a better brand reputation, through a combination of internal and external communication methods. With over the past 6 years in business, Biz M8 serves clients across Southern Africa in various industries. We work with everyone from start-ups to well established businesses looking to have a competitive edge.

Our Difference Strategy + Implementation = RIO

We learned a long time ago, that true Return on Investment (ROI) comes when all facets of marketing work together. All of it has to come together to drive results. We believe in creating comprehensive strategies and implementing them with consistency. That's what makes our clients shine.

Our Mission Leverage

Our mission is to provide world class business services and products that give our customers a competitive edge.

Our Vision Sustainability

Our vision is to be a leading reliable business solutions partner in the domestic, regional and international markets.

Our Philosophy Innovation

We respect our clients and their trust in us. We respect deadlines, expectations, and honesty. We treat our clients with the respect they deserve. In turn, we have the pleasure of working with some of the most amazing clients in the world.

Our Formula Lure, Modernise, Transmute



Corporate Communications

The media industry has its own norms, methods and operations, and it is important to have a communications partner who knows how to navigate the environment.

Services

- » Online/Social Media Communication
- » Sponsorship Management
- » Stakeholder Relations
- » Public Relations
- » Crisis Communication
- » Internal Communication
- » Brand Communication
- » Corporate Communication
- » Program / Project Management
- » Reputation Management (including CSI)
- » Strategy Development/Refinement
- » IT Strategies



Branding and Design

Our Branding and Design Division's objective is to bring brand strategies to life by adding value to company reputation and brand propositions.

Services

- » Digital Marketing
- » Social Media Strategies
- » Corporate Identity Development
- » Print and Electronic Production
- » Brand Strategy Development
- » Talent Management
- » Creative Concept Development
- » Design, Layout and Finished Art
- » AD Campaign Planning & Implementation
- » Web & App Development
- » Print and Electronic Production
- » Database Development



SMME Development

This division speaks to the tasks and processes generally aiming at developing and implementing growth opportunities within and between organizations.

Services

- » Business Mentorship
- » Corporate Affairs
- » Business Training
- » Business Coaching
- » Facilitation
- » Business Administration
- » Market-U Programme
- » Career M8 Programme
- » Cyber M8 Programme



Our **Biz M8 Consulting** division provides solutions in thought leadership, digital communications and youth development. Over the past 6 years, we have provided strategic and innovative solutions for both individuals and groups across all markets including teachers, students, young adults, community, political and even religious leaders assisting and guiding them to greater levels of achievement, fulfilment and empowerment in all aspects of their lives.

Through our programmes, events and other empowerment interventions we have developed, the company has a great passion in empowering lives, training, developing and activating the highest level of human potential. We have vast experience in corporate communication, marketing digital communications, personal and organisational leadership development.

Training and Consulting clients include:

- » ETA College: Centurion (Digital Communications)
- » City of Tshwane: Research and Innovation (Youth Development)
- » The Innovation Hub (TIH) (Digital Communications)
- » Maxum Incubator Programme (Digital Communications)
- » World Back to God Ministries (WBGM) (Digital Communications)
- » Remnant Ministries International (RMI) (Youth Development)
- » Living Oracles Tabernacle (LOT) (Digital Communications)
- » Hilltop Restoration Centre (HRC) (Digital Communications)
- » TOSACA Media Group (Digital Communications)
- » Suid-Afrikaanse Vrouefederasie (SAVF) (Youth Development)
- » South African Youth Back to Christ (SAYBC) (Youth Development)
- » Nellmapius Youth Forum (Youth Development)





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